



DAUGHERTY TEGARDEN + *Partners*
MARKETING DESIGN SOLUTIONS



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Introduction:

Our firm has designed some interesting commercial over the past decade and we would enjoy an opportunity to learn about your upcoming projects. This sample of our work includes The IHSAA, Delta Faucet and The Horizon League to name a few.

Our strong suit is making an entire concept come to life. We start from the point of view of the staff and how we can improve their work experience, which greatly influences satisfaction and productivity. We then consider the input from the owner and work within a project budget. The end point of our method is that both parties get what they need from the design. The staff gets the improvements that make their workplace a showcase. The owner gets a longer commitment from their tenant.

We would love to be involved in your next office design or make-over – whether approached from the tenant or owner side. If you have an interest, please provide a couple times that would fit your schedule.

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BRIEF HISTORY OF
DAUGHERTY TEGARDEN + PARTNERS
INTERIOR AND EXTERIOR DESIGN PROJECTS

For years, Don Daugherty, one of the firm's founding partners, has been recognized as a leading designer of corporate identity in the Midwest. His logos and environmental graphic packages (signage and distinctive environmental treatments) have our clients in a special category. In the past decade, Don has been able to showcase his talents across a wide spectrum of commercial enterprises – and his interior and exterior designs have been very well received by the public.

One of the key elements of a commercial design from Daugherty Tegarden + Partners is a well-conceived floorplan that does the seemingly impossible: wows the staff with an energetic design and stays within the owner's budget. In short, we attack the situation from the point of view of the staff, realizing that if the facility is easy to work in, it will make it harder to consider an office move. The proof is in the pudding, as our designs have consistently been the reason that tenants have either signed a contract or signed an extension. .

Don is extremely easy to work with and a master at communicating with all the people on the project – from architect, general contractor, to electricians and plumbers. He is involved in every detail of the project and has put together an extensive list of dependable vendors for every aspect of the project.



IHSAA

This was a wonderful opportunity to transform a very tired, inefficient 70's work place into an energetic, colorful work and meeting space. The only thing staff liked about the former office was the location, so we took careful notes and created an environment that staff and visitors love. In addition to the dramatic floor, wall and display systems, this renovation included modernization of the roof, entry systems, HVAC and landscaping. Careful planning allowed us to complete this job without having to displace staff to off-site space.



DELTA FAUCET

Prior to the conceptualization of Studio I-3, the engineers and design professionals at Delta Faucet Headquarters were scattered around the building. Collaboration was difficult and the solution was to create a 5,000 square foot “think tank” in the core of the building. We created an incredibly versatile space plan complete with a specially designed furniture system on casters that allow staff to turn any office into a collaborative/conference area.



HORIZON LEAGUE

As the Horizon League pondered moving, the building owner engaged us to create an expanded space that addressed their wishes. Two things were at stake: pleasing the League with a great design and securing a meaningful lease extension for the owner. Working within an established budget, we created a stunning space that expresses the themes of the conference's core values.



WEST COAST CONFERENCE NCAA

When the West Coast Conference had a chance to visit the new Horizon League offices at the NCAA Final Four, they quickly booked us flights to California to consult on their space. They loved the plan we presented and we coordinated purchasing, fabrication, shipping and installation of a complete new office interior that is a favorite of the staff and visitors.



A10 CONFERENCE NCAA

Much like the West Coast Conference, the A-10 officers saw the Horizon League offices and contracted us to do a major face-lift to their premises. We like working with challenges such as this and created a modular display system that transformed the offices and positioned the Atlantic 10 in the manner they dreamed of.



SMITH BRAUER DENTISTRY

This was an exercise in taking way too much in the way of décor and clutter and paring it down to an esthetically pleasing and comforting space. We let the available light dictate the design and provided Smith Brauer with a modern look that is easily maintained and always inviting and fresh looking to the patients.



THE DOMAIN AT BENNETT FARMS APARTMENTS

This was a wonderful opportunity to create an upscale apartment brand and then see it through in a full interior design of the clubhouse, rental offices, marketing materials, and model décor. The clubhouse design features high ceilings, interesting wall treatments and fixtures, a generous kitchen, upholstered banquets and an array of occasional furnishings, including a pool table that converts to a community table. The office area is open and accessible but designed to accommodate private conversations between renters and agents.



SIGNAGE

We are always looking for ways to highlight the identity of any of our clients – and find that commercial signage is a natural way to promote a brand.

